

# **“Mobility Management for the university system of Milan”**

**20 March 2007**

**Centro Congressi - Via Romagnosi, 6 - Milano**

## **Convention program**

**9.00 Registration**

**9.15 Welcome – Fondazione Cariplo, *Presidente Guzzetti***

**9.30-11.15 Part I – Sustainable mobility for the university system of Milan**

Introduction: *Eliot Laniado*, Poliedra - Politecnico di Milano

### **Survey about the student’s mobility**

- Daily trip of the students: how do they reach the university? *Enrico Maria Tacchi*, Università Cattolica del Sacro Cuore
- Origin and trip’s quality. Evaluation by the students. *Mario Boffi/Francesca Zajczyk*, Università degli Studi di Milano-Bicocca

### **Proposed action**

- Promoting use of public transport - *Federico Di Lauro*, Università degli Studi di Milano
- Accessibility by bicycle and on foot. Promoting use of bikes - *Enrico Prevedello*, Politecnico di Milano
- A network of university bike’s station – *Valentina Morrocchi*, Poliedra-Politecnico di Milano.
- An information system supporting processes of participated design and personalized information - *Mauro Ravasio*, Università Commerciale L. Bocconi

**11.15 – 11.30 MORNING BREAK**

**11.30-13.00 Part II – Roundtable: the answers of the institution**

Introduction: *Marco Frey*, Fondazione Cariplo

Take part:

- Provincia Milano - *Paolo Matteucci* (*district councillor for traffic and mobility*);
- Comune di Milano - *Edoardo Croci* (*town councillor for traffic, mobility and environment*);
- ATM (Milan public transport company) - *Bruno Soresina* (*President*);
- Trenitalia (national railway company) – *Tiziana Pianezze* (*Trenitalia Lombardia*);

**13.00-14.00 LUNCH BREAK**

## **14.00-15.00 Part III – European and Italian experiences**

Introduction: *Carlo Iacovini*, Euromobility

- Mobility services for students and workers at the Università degli Studi di Roma TRE - *Piero Cappuccini*
- Studiticket: a model to promote the use of public transport by students of the Constance University - *Ralph Gambetta (to be confirmed)*
- Velov: Lione bike sharing, the city “vélorution” - *Keroum SLIMANI, Communauté Urbaine du Grand Lyon, Direction de la Voirie, Chef de projet Déplacements Doux (to be confirmed)*

## **15.00 – 16.30 Roundtable: the association point of view**

Coordinator: Elena Jachia - Fondazione Cariplo

Association working about sustainable mobility:

+bc – Andrea Cipriani

Fiab - Luigi Riccardi

Legambiente – Andrea Poggio

UTP associazione utenti trasporto pubblico – Agostino Fornaroli

MeglioMilano – Gianfranco Chierchini

Debate

**16.30 End of works: Pier Mario Vello - Fondazione Cariplo**